## MoneyWorks4me

## Stock Investing-The Safest Way

## Family of stocks The Peter Lynch style

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## Flow of presentation

## Portfolio Diversification

## Risk: Ability and Willingness

Portfolio Diversification - Another perspective

## Categories of stocks



## Risk: Ability and Willingness

## Risk taking ability

Low Medium High

## Willingness to take risk

Low
Medium
High

## Willingness to take risk and personality

- The type of personality you are, has an influence on your willingness to take risk
- You can know your personality type by taking a small personality test
http://keirsey.com/sorter/register.aspx


## Investment Strategy



## Portfolio Diversification - Another perspective

## What type of companies? Inspired by Peter Lynch style



## Stalwart

- Mature companies
- Consistently growing
- Medium level of growth, close to industry growth rate
- History of good value creation
- One of the top three industry leaders
- Plays the role of an anchor
- Examples - Ambuja Cement, ITC, TCS


## Slow Grower

- Mature companies
- Declining rate of growth
- Little scope of expansion and hence expectation of slow growth
- History of good value creation but on a declining trend
- High dividend paying companies
- Examples - Infosys, RIL, HUL


## Fast Grower

- Small and medium companies
- Expected to grow at high growth rates
- Value creation could be subdued due to high level of investment
- Existence of a big market
- Niche, innovative companies
- Operating in untouched markets
- Examples - Jubilant Foodworks, Power Grid, Cognizant


## Cyclical

- Affected by economic cycles
- Affected by business and industry cycles
- Growth and value creation depend on the type of cycle
- Examples - BHEL, NMDC, Sugar companies


## Value

- Companies having hidden assets
- Assets not appreciated by the market
- Could be land, cash, patents, etc.
- Replacement cost of assets is more than market cap + debt
- Trading at P/BV ratio of less than 1
- Examples - Neyveli Lignite, OMCs


## Turnaround

- Beaten down companies
- Poor financials - growth and value creation
- But, expected to make a come back
- Showing signs of revival
- Could be due to change in management, change in strategy, restructuring
- Example - Wockhardt


## Question Mark

- Companies that have lost or are losing their way
- Could be slow growers or fast growers who have made misuse of cash
- May have good growth, but poor value creation
- Uncertain future
- Examples - TATA Steel, TATA Power, Larsen and Toubro, Escort


## Issues

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Slow
Grower

- Could be misusing cash if dividend payout is low
- Low expectations of capital appreciation


## Issues



## Value

- Is the value realizable?
- Will the market ever appreciate the hidden value?
- Sign of revival could be a false

Turnaround alarm

- There could be a bias of hype

Question Mark
-Can they find a way out?

## What you need to look out for?

## Fast Grower

## Cyclical

Enter when the company is in expansion phase

Catching the bottom of the cycle is not easy

## Look for signs of recovery and of fall

Exit when many players start entering the arena

No harm in mistiming a low levered cyclical company

## What you need to look out for?

## Turnaround

Enter only when there are signs of improvement

Changes in strategy, management

## Check for corporate governance practices

May take a long time to unlock value

# Category - Risk and importance of valuation metric 



## Aggressive - Fund allocation

Fund Allocation in Equity


## Conservative - Fund allocation

## Fund Allocation in Equity

Question
Mark
0\%
Growth 20\%

Turnaround
0\%

## Balanced - Fund allocation

Fund Allocation in Equity


## To conclude

- Stalwarts are consistent performers and act as an anchor even during bad times
- But you should not have crazy return expectations from stalwarts (max 13\%-15\%)
- For high returns, invest in cyclicals and in stocks that offer value, but the risk is high. Trick is in catching them at low common-sensical valuations
- Turnarounds and fast growers are potential multi-baggers, but the risk is very high. Early entry matters as such stocks could become fairly or over valued


## To conclude

- Timing of investment is crucial in case of cyclicals
- Over-allocation in cyclicals is not advisable as emotions could lead to hasty decisions
- In pursuit of high growth, fast growers could end up making mal-investments
- It is not easy to identify potential turnaround companies
- A stock does not always stay in the same category


## Stalwart

Decision-Maker ${ }^{\text {whats thiss }}$


## Slow Grower

## $\sqrt{8}$ Decision-Maker



## Fast Grower



Save to WatchList

## Cyclical


$\Longrightarrow$ Cyclical Large Cap | Mining \& Minerals


This guidance needs to be revisited.

## Save to WatchList

## Value

## (8) Decision-Maker ${ }^{\text {masesmis }}$

$\square$

## Neyveli Lignite standalone basis ?

```
CMP (Price)56.75 -0.75 (-1.30%)
```

2. Right Price ?

## CMP <br> 56.75




Get The
Right Timing ${ }^{\text {? }}$

Timing Signal
CMP below DP

View Price Chart

## Question Mark

Decision-Maker


## Q \& A Session

## Contact Details:

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